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Elearning! Magazine Announces Finalist for Best of 2007 Elearning! Awards

--The First Industry Reader's Choice Awards Honors 36 Finalists

Corona, CA, December 1, 2007—*Elearning!* Magazine, the exclusive industry trade magazine produced by B2B Media Company, announced today the finalists of the Best of *Elearning!* Awards. Readers and professionals from hundreds of organizations nominated and cast ballots for the best e-learning solutions providers across twelve product categories.

"The Best of *Elearning!* Awards are unlike any hosted in this market," reported Jerry Roche, Editorial Director of *Elearning!* Magazine. "Every brand and product was reader nominated and the finalists are the leading vote earners from each product category," Roche continued.

Readers nominated and voted for products and solutions via *Elearning!* Magazine's online ballot. Product categories included: Best LMS, Best Hosted LMS, Best Presentation Tool, Best Authoring Tool, Best Simulation Solution, Best Virtual Classroom Solution, Best Web Conferencing Solution, Best IT Content, Soft Skills and Leadership Training. All ballots were cast between September 1st, 2007 and November 30th, 2007. Each ballot was reviewed and validated by the editorial team. All vendor ballots were voided.

"More than 50% of E-learning professionals rely on word of mouth and referrals as a source of product information," reported Roche. "This awards program provides a venue for adopters to share what brands and solutions really work for them," he concluded.

All the finalists and winners of each product category will be featured in the Winter Edition of *Elearning!* Magazine publishing in January 2008. "Not only will readers of the issue see what products are leaders in each category, but they can read personal testimonials from real-world users of these winning products," reported Roche.

The finalists of each category are as follows:

1 Best LMS

Learn.com	LearnCenter
Saba	Saba Learning Suite
SumTotal	Total LMS 7.1

2 Best On-Demand LMS

GeoLearning	Maestro 5.0
Moodle	Moodle

3 Best IT Content

Element K	Online IT Certification Training
Learn.com	IT Course Library
SkillSoft	Skill Choice IT

4 Best Leadership

Ninth House	Situational Leadership II
Harvard Business School Publishing	The Essential Leader
Ken Blanchard	High Performance Organizations
AMA	Leadership Development Blended

5 Best Soft Skills

Learn.com	Managing to Excel
Ninth House	Retaining Talent
AMA	Business Skills Blended

6 Compliance Training

Corpedia	Compliance E-learning
Syntrio	Sexual Harassment Training
Red Hawk	Ethics Training Series

7 Best Virtual Classroom

WebEx	Training Center
Saba	Centra Live
iLinc	LearnLinc

8 Best Web Seminar

iLinc	MeetingLinc
WebEx	Meeting Center
Saba	Centra Suite
Citrix	GoTo Meeting

9 Presentation Tool

Articulate	Presenter
WebSoft	CourseLab
Sonic Foundry	Media Site

10 Best Web Authoring Tool

Trivantis	Lectora
Articulate	Presenter
Adobe	Captivate

11 Best Simulation Tool

Adobe	Captivate
Techsmith	Camtasia Studio
Harbinger	Raptivity

12 Best Assessment Tool

Articulate	Quizmaker
Questionmark	Perception

Elearning! Magazine is one product in a family of five media products serving the \$60 billion market: *Elearning!* Magazine, e-zine, Web site and *Elearning!* E-News, *Elearning!* Alert and *Elearning!* virtual trade shows. In combination, these brands reach over 1.1 million executives, practitioners and professionals evaluating, deploying or implementing e-learning solutions across their enterprises. Plus, readers, subscribers, advertisers and sponsors are invited to forward content to their peers and constituencies. To learn more about these products, visit: www.elearning.b2bmediaco.com.

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About *Elearning!*

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